



## Transforming Classrooms and Empowering Communities: BPCL CSR's Innovative Shravasti Schools Initiative

**Shravasti, Uttar Pradesh, June 04, 2025:** Bharat Petroleum Corporation Limited (BPCL) has effectively launched **'Project Greening Classrooms'** as part of its Corporate Social Responsibility (CSR) efforts, impacting 70 government schools in the Aspirational District of Shravasti, Uttar Pradesh. This initiative has led to the installation of **1,400 benches crafted from recycled plastic**, seamlessly blending sustainability, education, and community engagement into a powerful model.

Beyond mere infrastructure enhancement, the project emphasizes **integrating plastic waste management and environmental education**. Students and faculty participated in interactive sessions that raised awareness about plastic waste, source segregation, collection campaigns, and the recycling process, transforming these schools into centers of sustainability knowledge.

A standout component of the initiative is the appointment of **15 student ambassadors from each school** as *BPCL Blue Nudge Ambassadors*. These student leaders received specialized **Information, Education, and Communication (IEC) training** through online modules, empowering them to serve as change agents within their schools and communities. To symbolize their dedication, they were gifted T-shirts made from recycled plastic, embodying the project's principles in action.

This project has been executed by BPCL CSR with technical assistance from **Delhi Research Implementation and Innovation (DRIIV)**.

The Shravasti model exemplifies a scalable and replicable approach to addressing environmental issues by uniting corporates, government schools, and local communities to enrich the learning ecosystem.

Bharat Petroleum Corporation Limited reaffirms its dedication to addressing plastic pollution and promoting environmental sustainability. In line with this year's global theme, **"Beat Plastic Pollution,"** BPCL has adopted innovative circular economy practices throughout its operations. This includes **utilizing post-consumer recycled plastics** in lubricant containers and **funding the installation of over 1,400 benches made from recycled plastic in government schools** through its CSR initiatives. Furthermore, BPCL is committed to fostering green innovation by broadening its renewable energy portfolio, investing in green hydrogen and biofuels, and enhancing energy efficiency in its refineries. These initiatives highlight BPCL's commitment to minimizing its plastic footprint, preserving natural resources, and making a significant contribution to a cleaner, greener planet.

### About Bharat Petroleum Corporation Ltd. (BPCL):

Fortune Global 500 Company, Bharat Petroleum is the second largest Indian Oil Marketing Company and one of the integrated energy companies in India, engaged in refining of crude oil and marketing of petroleum products, with presence in the upstream and downstream sectors of the oil and gas industry. The company attained the coveted Maharatna status, joining the club of companies having greater operational & financial autonomy.

Bharat Petroleum's Refineries at Mumbai, Kochi and Bina have a combined refining capacity of around 35.3 MMTPA. Its marketing infrastructure includes a network of installations, depots, fuel stations, aviation service stations and LPG distributors. Its distribution network comprises over 23,500+ Fuel Stations, over 6,200+ LPG



distributorships, 500+ Lubes distributorships, 80 POL storage locations, 54 LPG Bottling Plants, 79 Aviation Service Stations, 5 Lube blending plants and 5 cross-country pipelines.

Bharat Petroleum is integrating its strategy, investments, environmental and social ambitions to move towards a sustainable planet. The company has Electric vehicle charging stations at 6500+ Fuel Stations.

With a focus on sustainable solutions, the company is developing an ecosystem and a road-map to become a Net Zero Energy Company by 2040, in Scope 1 and Scope 2 emissions. Bharat Petroleum has been partnering communities by supporting several initiatives connected primarily in the areas of education, water conservation, skill development, health, community development, capacity building and employee volunteering. With 'Energising Lives' as its core purpose, Bharat Petroleum's vision is to be an admired global energy company leveraging talent, innovation & technology.

As it celebrates its 50th Foundation Year, BPCL looks back on five decades of fueling progress and reaffirms its commitment to shaping the future with sustainable energy solutions.

**For further details, please get in touch with;**

[S. Abbas Akhtar,](#)  
Executive Director (PR & Brand),  
Email: [akhtars@bharatpetroleum.in](mailto:akhtars@bharatpetroleum.in)  
Phone: +91 22 22713340

Priyanka Shinde  
M: +91 84335 78070  
E: [priyanka.shinde@conceptpr.com](mailto:priyanka.shinde@conceptpr.com)

[Saurabh Jain,](#)  
Deputy General Manager (PR & Brand)  
Email: [jains4512@bharatpetroleum.in](mailto:jains4512@bharatpetroleum.in)  
Phone: + 91 9895095210